

Zac Sewall

Product Manager & Designer

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[Portfolio](#) / [LinkedIn](#)

Professional Summary

Customer-focused Product Manager, with a strong design & user experience foundation. Experienced in driving measurable business impact within complex, regulated environments, through close cross-functional collaboration. Passionate about leveraging technology as a strategic tool that modernizes and amplifies the daily user experience.

Experience

Product Manager – Provider Experience & Innovation

DoseSpot | Nov 2025 – Jun 2026

- **Spearheaded the product vision and roadmap** for the Upgraded UI core application, balancing business requirements, tech debt, and new feature sets to **drive a 50% increase in provider efficiency**.
- **Directed the growth and scaling of the Upgraded UI platform**, architecting transparent internal and client-facing processes to seamlessly migrate high-value legacy clients and onboard new logos.
- **Executed a strategic product framework** focused on patient affordability and access, modernizing the end-to-end connection between providers, patients, and pharmacy networks.
- **Orchestrated cross-functional alignment** across executive stakeholders, engineering, and design to translate complex health-tech compliance and business requirements into seamless, high-stability user experiences.

Product Analyst II – Customer Experience

DoseSpot | Jan 2025 – Nov 2025

- **Owned product discovery and workflow optimization** for core clinical features within the B2B ePrescribing Upgraded UI application, transforming user pain points into validated product requirements.
- **Managed an international, 10+ member engineering team** through an extensive application overhaul, authoring comprehensive user stories and leading Agile ceremonies that boosted development velocity by 12%.
- **Translated user feedback and UX best practices into functional wireframes and mockups**, serving as a design-to-development bridge for the ePrescribing UI/UX redesign.

Product Analyst – Customer Experience

DoseSpot | Aug 2023 – Jan 2025

- **Launched a proof-of-concept ad-integration feature** that generated \$100k+ in net-new revenue and served as the blueprint for adoption across the enterprise product suite
- **Validated and executed a proof-of-concept pharmacy network integration** to establish network redundancy, subsequently scaled across other enterprise application
- **Served as Product Owner for a growing direct-to-provider B2C ePrescribing application**, guiding a 7+ member international technical team through complex third-party system integrations.

2023 Fellow

Venture for America | Mar 2023 – Jul 2024

- **Competitively selected for a national entrepreneurship fellowship** focused on community building, economic development, and startup growth in developing tech ecosystems
- **Completed cohort-based entrepreneurial training** and collaborated with a national network of founders and fellows to drive local ecosystem engagement, including programming on design thinking and market validation

UX/UI Designer – Volunteer

Recovers.org | Feb 2023–Nov 2023

- **Collaborated with founder to create wireframes** by translating complex requirements of community-centered disaster response into a digital platform that assists in meeting their needs

UX/UI Design & Research Consultant

Hippotab.com | Oct - Nov 2022

- **Conducted market research** including field studies on the pain points of food truck operators in New York City
- **Partnered with the founder on a product roadmap** for a new mobile POS and order management system for food truck operators
- **Designed and handed off high-fidelity prototypes** for development of mobile-web based application

Housing Apprentice

MicroLife Institute | May - Aug 2021

- **Synthesized municipal comprehensive plan data and gathered qualitative insights** from a diverse network of business owners, residents, and elected officials to inform future housing policy and community development strategies
- **Partnered in planning of annual events to assist in outreach** of non-profit's advocacy and education on alternative housing options

Customer Journey Intern

Movin | May - Jul 2021

- **Selected for UN Sustainable Development Goals internship** program with Global Learning Collective
- **Collaborated with Certified B-Corporation** fashion brand to conduct industry research, create user personas and customer journey maps, and conceive imaginative ideas for the future of the brand

Transit Scholar-in-Residence

University of Pittsburgh | May - Aug 2019

- **Selected by University of Pittsburgh as a scholar-in-residence** to conduct an independent research project evaluating sustainable transportation, urban design, and infrastructure solutions across New York City
- **Executed a multi-method research strategy** utilizing historical archival documents, direct consultations with senior MTA officials (including the Chief Environmental Engineer), and active participation in community transit meetings to map micro-mobility challenges

Education

Bachelor of Science in Architecture

University of Pittsburgh, Pittsburgh, PA | Graduated 2021

- Graduated Cum Laude
- Voted to be Community Chair for Pitt's chapter of American Institute of Architecture Students from 2019-2021
- Selected to be Teaching Assistant for an intro to architecture and urban studies course
- Coursework focused on architectural design studio projects, architectural and urban design history, and other project and discussion based classes to promote critical analysis of built environment and user behavior

User Experience Design Immersive (UXDI)

General Assembly, New York, NY | Graduated 2022

- Coursework focused on applied user experience training including comprehensive UX research, testing, and UX design including Figma-based wireframing and prototyping

Skills

- **Product Management:** Product Roadmap Ownership, Product Discovery, Feature Prioritization, Agile/Scrum Ceremonies, User Story Creation, Cross-Functional Leadership, Stakeholder Engagement, Client Migration
- **UX & Design:** User Experience (UX) Design, User Interface (UI) Design, User Research, Figma, High-Fidelity Prototyping, Mockups, Wireframing, Customer Journey Mapping, AutoCAD, Sketchup, Revit